

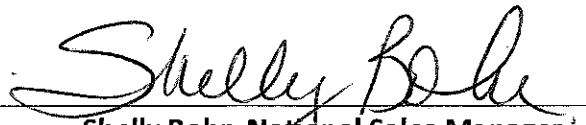
RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 2/3/12
- (2) **Name of candidate:** n/a
- (3) **Office for which candidate is running:** n/a
- (4) **Political party:** n/a
- (5) **Name of person using time if other than candidate:** Detroit Intl Bridge Co.
- (6) **Request made by candidate:** Yes: No: x (Check one)
- (7) **Request made on behalf of candidate by:** n/a
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

~~1150~~ ~~917.50~~
Gross \$3500 Net \$2975.00
500 425

WXMI 2/7/12
STATION DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

CyberSource

Account ID: wgnwnol_acct

User: kmbondi
Support Center
Log Out

Transaction Receipt

[Page help](#) [Page feedback](#)

The Virtual Terminal transaction succeeded.

Return Codes

Result Code	SDK - Request was processed successfully.
Authorization Code	277175
AVS Code	Y - Match. Street address and 5-digit postal code match.
CVN Code	M - Card verification number matched.
Reference Number	984593274WTC9NY91KAOC
Request ID	3285614089480176056738
CyberSource Merchant ID	wxml

Payment Information

Payment Type	Credit Card
Total Amount	2975.00 USD
Currency	United States: Dollar
Transaction Source	MOTO - Mail/Phone Order
Transaction Type	Sale
Credit Card Type	American Express
Credit Card Number	*****1008

Customer Information

Customer ID	Order 321848
Name	Smart Media Group Detroit Int'l Bridge Smart Media Group Detroit Int'l Bridge
Company	Smart Media Group Detroit Int'l Bridge
Street Address 1	814 King Street
Street Address 2	
City, State Postal Code	Alexandria, Va 22314
Country	United States
Phone Number	7035184747
Email Address	

Order Information

Order or Merchant Reference Number	1328561408947
Comment	

[New Transaction](#)[Print Single Receipt Format](#)

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WXMI-TV

ORDER

Flight Dates 02/07/12-02/19/12

Contract / Revision 321848 - 3

Original Date / Revision

02/03/12 02/15/12

Advertiser Detroit International Bridge

Agency Smart Media Group

Buying Contact

814 King Street

Suite 400

Alexandria, VA 22314

Primary Account Executive

Justin Votta

Account Executive Order% Start Date End Date

Justin Votta 100%

Product

DETROIT INT BRIDGE

Agency Com 15%

Billing Contact

814 King Street

Suite 400

Alexandria, VA 22314

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 207219

Alt Order # 05996270

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Order Share 10% Market Value 5000

Competing Station % of Order Amount

2WOOD	26%	1300
3WZZM	40%	2000
4WWMT	24%	1200
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
February 2012	1	\$425.00	\$500.00	0.00	01/30/12	02/10/12	1	\$425.00	\$500.00
Totals	1	\$425.00	\$500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	17	02/10/12	02/10/12	Fri Prime B	CM	9p-10p	----1--	:30	1	\$500.00	02	0.00	NM	1	\$500.00
				Fri Prime 9p-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 02/06/12	02/12/12	----1--		1		\$500.00		0.00					
													Totals	1	\$500.00

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
FEB15/12 12.22

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME MICHELE BROOKS

SALES PRSN WA- JUSTIN VOTTA

	CLASS: NATL.	LOCAL	REGIONAL
1	1	1	1
2	1	1	1
3	1	1	1
4	1	1	1
5	1	1	1
6	1	1	1
7	1	1	1
8	1	1	1
9	1	1	1
10	1	1	1
11	1	1	1
12	1	1	1
13	1	1	1
14	1	1	1
15	1	1	1
16	1	1	1
17	1	1	1
18	1	1	1
19	1	1	1
20	1	1	1
21	1	1	1
22	1	1	1
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25	1	1	1
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27	1	1	1
28	1	1	1
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30	1	1	1
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40	1	1	1
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44	1	1	1
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54	1	1	1
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57	1	1	1
58	1	1	1
59	1	1	1
60	1	1	1
61	1	1	1
62	1	1	1
63	1	1	1
64	1	1	1
65	1	1	1
66	1	1	1
67	1	1	1
68	1	1	1
69	1	1	1
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72	1	1	1
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74	1	1	1
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78	1	1	1
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84	1	1	1
85	1	1	1
86	1	1	1
87	1	1	1
88	1	1	1
89	1	1	1
90	1	1	1
91	1	1	1
92	1	1	1
93	1	1	1
94	1	1	1
95	1	1	1
96	1	1	1
97	1	1	1
98	1	1	1
99	1	1	1
100	1	1	1

(C.F.)

THE UNIVERSITY OF CHICAGO PRESS

Table 1 The mean values of the variables measured in the study

DATE FEB15/12 12.29



***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE = DIBC AGENCY PRODUCT CODE = ORDR AGENCY EST# = 207219											
3	S	1000P-1100P	30		\$250.00	2/11	2/11	0		SAT	0
3	S	1000P-1100P	30		\$250.00	2/18	2/18	0		SAT	0
PROGRAM : NEWS 10P SAT RA35+ : 5.1 CON COM1: NEWS 10P SAT CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB11											

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES
 FEB15/12 12.2
 *** WXTI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

5	S		1000P-1100P	30		\$400.00	2/12	2/12	0		SUN	0
5	S		1000P-1100P	30		\$400.00	2/19	2/19	0		SUN	0

PROGRAM : NEWS 10P SUN
 RA35+ : 5.3
 CON COM1: NEWS 10P SUN
 CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB12

B/12 \$500.00

CONTRACT TOTAL
 TOTAL SPOTS

\$500.00
 1

MARKET TOTALS \$35,000
 WXTI 10% WOTV 0% WZZM 40% WWTM 24% WOOD 26% WXSP 0% CABL 0%
 WMTT 0% WZPX 0%

C- NSI
 MOS- RA35+*

D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 5996270 TRF# 321848 REP: TEL# 703 528 7800 FAX# 703 528 7880
IS MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP FEB13/12 11.1
*** CHANGES *** ** WXMI-TV ***

ADV # ADV. NAME ISS/DET.INT.BRIDGE COMPANY REP.# OFF.# SALESMAN #

AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME MICHELLE BROOKS

814 KING STREET, SUITE 400 SALES PRSN WA- JUSTIN VOTTA

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 5996270 CLASS: NATL. LOCAL REGIONAL

PRDCT DETROIT INT BRIDGE EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB7/12 FEB19/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE FEB13/12 11.14

TO: NSA
FROM: DAN FOR JUSTING
CANCELLED BUYLINE NUMBER 6
\$1,150...3X (NEW TOTALS)
THANKS PLEASE CONFIRM 2/13



ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = DIBC AGENCY EST# = 207219
AGENCY PRODUCT CODE = ORDR

6	S	800P-900P	30	\$850.00	2/14	2/14	0	TUE	0
PROGRAM : GLEE									
RA35+ : 3.6									
ORD COM1: FRI 2/17 9P-10P FRINGE IS NA DUE TO NTA. SAT 2/18 9P-10P TERRA NOVA IS									
ORD COM2: NA FOR PRG CHG. OFFERING 1X TUE 2/14 8P-9P GLEE.									
THIS IS A MAKE-GOOD FOR FEB17 ON LINE-1 FOR 1 SPOT/WK									
THIS IS A MAKE-GOOD FOR FEB18 ON LINE-4 FOR 1 SPOT/WK									

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES
 FEB13/12 11.1
 *** WXMI-TV ***

LINE#: REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

B/12 \$1,150.00

CONTRACT TOTAL \$1,150.00
 TOTAL SPOTS 3

MARKET TOTALS \$35,000
 WXMI 10% WOTV 0% WZZM 40% WMMT 24% WOOD 26% WXSP 0% CABL 0%
 EMMT 0% WZPX 0%

VC- NSI
 EMOS- RA35+*

OD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 -CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP FEB10/12 10.4
*** CHANGES *** ** WXMI-TV ***

REP HEADLINE# 5996270 TRF# 321848
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/DET.INT.BRIDGE COMPANY REP. # OFF. # SALESMAN #

AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME MICHELLE BROOKS

814 KING STREET, SUITE 400 SALES PRSN WA- JUSTIN VOTTA

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 5996270 CLASS: NATL. LOCAL REGIONAL

PRDCT DETROIT INT BRIDGE EST#**** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB7/12 FEB19/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE FEB10/12 10.48

TO: NSA
FROM: DAN FOR JUSTIN
APPROVE MG M3 MOVED 4 SPOTS TO HDLN 5996298
(NEW TOTALS) \$2,000..4X
THANKS PLEASE CONFIRM 2/10

PA:

ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = DIBC AGENCY EST# = 207219
AGENCY PRODUCT CODE = ORDR

LINE	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S	800P-900P	30		\$500.00	2/13	2/13	0		MON	0

PROGRAM : HOUSE
RA35+ : 4.9
CON COM1: HOUSE
CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB13

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
 :LINE#: : : : : : : : DATE : DATE : /WK: INVT : :SPTS:

3	ES	1000P-1100P	30			\$250.00	2/11	2/11	0		SAT	0
3	ES	1000P-1100P	30			\$250.00	2/18	2/18	1		SAT	1

PROGRAM : NEWS 10P SAT
 RA35+ : 5.1
 CON COM1: NEWS 10P SAT
 CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB11

7	S	800P-1000P	30			\$350.00	2/11	2/11	0		SAT	0
---	---	------------	----	--	--	----------	------	------	---	--	-----	---

PROGRAM : AMERICA'S MOST WANTED
 RA35+ : 2.7
 ORD COM1: SAT 2/11 9P-10P TERRA NOVA IS N/A DUE TO PRG CHG. OFFERING 1X SAT 2/11
 ORD COM2: 8P-10P AMERICA'S MOST WANTED.
 THIS IS A MAKE-GOOD FOR FEB11 ON LINE-4 FOR 1 SPOT/WK
 CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB11

5	ES	1000P-1100P	30			\$400.00	2/12	2/12	0		SUN	0
5	ES	1000P-1100P	30			\$400.00	2/19	2/19	1		SUN	1

PROGRAM : NEWS 10P SUN
 RA35+ : 5.3
 CON COM1: NEWS 10P SUN
 CREDIT TAKEN FOR 1 SPOT(S) MISSED FEB12

NATION MAKEGOOD OFFERS:
 13 OK'D BUY#2 MISSED:MON/800P-900P FEB13 30S \$500.00 (FEB10/12)
 BUY#3 SAT/1000P-1100P FEB11 30S \$250.00
 BUY#5 SUN/1000P-1100P FEB12 30S \$400.00
 BUY#7 SAT/800P-1000P FEB11 30S \$350.00

OFFER: NONE
 CMT:PER AGENCY'S REQUEST MOVING SPOTS AND DOLLARS FOR 2/11-2/13 TO HDLN #
 CMT:5996298 EST # 2202229.

FB/12 \$2,000.00 CONTRACT TOTAL \$2,000.00
 TOTAL SPOTS 4

MARKET TOTALS \$35,000 WXTM 10% WOTV 0% WZZM 40% WWTM 24% WOOD 26% WXSP 0% CABL 0%
 WMTM 0% WZPX 0%

TC- NSI
 IMOS- RA35+*

D-CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 -CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



Flight Dates 02/07/12-02/19/12

Contract / Revision 321848 /

Original Date / Revision

02/03/12 02/06/12

Advertiser Detroit International Bridge

Agency Smart Media Group

Buying Contact

814 King Street
Suite 400
Alexandria, VA 22314

Primary Account Executive

Justin Votta

Account Executive	Order%	Start Date	End Date
Justin Votta	100%		

Product

DETROIT INT BRIDGE

Agency Com 15%

Billing Contact

814 King Street
Suite 400
Alexandria, VA 22314

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 207219

Alt Order # 05996270

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Order Share 10% Market Value 35000

Competing Station	% of Order	Amount
2WOOD	26%	9100
3WZZM	40%	14000
4WWMT	24%	8400
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
February 2012	8	\$2,975.00	\$3,500.00	0.00	01/30/12	02/19/12	8	\$2,975.00	\$3,500.00
Totals	8	\$2,975.00	\$3,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	17	02/10/12	02/10/12	Fri Prime B Fri Prime 9p-10p	CM	9p-10p	----1--	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/06/12	02/12/12	----1--					1	\$500.00		0.00			
2	17	02/13/12	02/13/12	House Mon Mon House	CM	758p-9p (7:58 PM-9:00 PM)	1-----	:30	1	\$500.00	02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/13/12	02/19/12	1-----					1	\$500.00		0.00			
3	17	02/11/12	02/18/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$250.00	02	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/06/12	02/12/12	-----1-					1	\$250.00		0.00			
Week:		02/13/12	02/19/12	-----1-					1	\$250.00		0.00			
4	17	02/11/12	02/11/12	Sa Prime Rotator Sat Prime Rotator	CM	758p-10p	-----1-	:30	1	\$350.00	02	0.00	NM	1	\$350.00

Contract / Revision **321848** Flight Dates **02/07/12-02/19/12**

Hiatus Dates

Original Date / Revision 02/03/12/ 02/06/12

Order Sep 00:15:00

Advertiser **Detroit International Bridge** Product **DETROIT INT BRIDGE**Estimate # **207219**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	17	02/11/12	02/11/12	Sa Prime Rotator Sat Prime Rotator	CM	758p-10p	-----1-	:30	1	\$350.00	02	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/06/12	02/12/12	-----1-	1		\$350.00		0.00					
5	17	02/12/12	02/19/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----1	:30	1	\$400.00	02	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/06/12	02/12/12	-----1	1		\$400.00		0.00					
Week:		02/13/12	02/19/12	-----1	1		\$400.00		0.00					
6	17	02/14/12	02/14/12	Tue Prime A Tue Prime 758p-9p	CM	758p-9p	-1-----	:30	1	\$850.00	02	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		02/13/12	02/19/12	-1-----	1		\$850.00		0.00					
													Totals	8 \$3,500.00

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP FEB3/12 17.42
 *** CHANGES *** ** WXMI-TV ***
 \$\$\$ UNAPPROVED REV #2 \$\$\$ TRF# 321848

ADV # _____ ADV. NAME ISS/DET.INT.BRIDGE COMPANY REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME MICHELE BROOKS

814 KING STREET, SUITE 400 SALES PRSN WA- JUSTIN VOTTA
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 5996270 CLASS: NATL. LOCAL REGIONAL
 PRDCT DETROIT INT BRIDGE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB7/12 FEB19/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE FEB3/12 17.42

3P: TO: NSA
 FROM: DAN FOR JUSTIN
 CHANGED MG M1 AND M2
 \$3,500...8X(NEW TOTAL)
 THANKS PLEASE CONFIRM 2/3

1A:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ON CM SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	E		900P-1000P	30		\$500.00	2/10	2/10	1		FRI	1
1	E		900P-1000P	30		\$500.00	2/17	2/17	0		FRI	0

AGENCY ADVERTISER CODE = DIBC AGENCY EST# = 207219
 AGENCY PRODUCT CODE = ORDR

PROGRAM : FRINGE
 RA35+ : 3.6
 CON COM1 : FRINGE

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE#: : : : : : : DATE : DATE : /WK : INVT : : SPTS :

6 A 800P-900P 30 \$850.00 2/14 2/14 1 TUE 1
 PROGRAM : GLEE
 RA35+ : 3.6
 ORD COM1 : FRI 2/17 9P-10P FRINGE IS NA DUE TO NTA. SAT 2/18 9P-10P TERRA NOVA IS
 ORD COM2 : NA FOR PRG CHG. OFFERING 1X TUE 2/14 8P-9P GLEE.
 THIS IS A MAKE-GOOD FOR FEB17 ON LINE-1 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR FEB18 ON LINE-4 FOR 1 SPOT/WK

4 ES 900P-1000P 30 \$350.00 2/11 2/11 0 SAT 0
 4 ES 900P-1000P 30 \$350.00 2/18 2/18 0 SAT 0
 PROGRAM : TERRA NOVA
 RA35+ : 2.7
 CON COM1 : TERRA NOVA

7 A 800P-1000P 30 \$350.00 2/11 2/11 1 SAT 1
 PROGRAM : AMERICA'S MOST WANTED
 RA35+ : 2.7
 ORD COM1 : SAT 2/11 9P-10P TERRA NOVA IS N/A DUE TO PRG CHG. OFFERING 1X SAT 2/11
 ORD COM2 : 8P-10P AMERICA'S MOST WANTED.
 THIS IS A MAKE-GOOD FOR FEB11 ON LINE-4 FOR 1 SPOT/WK

TATION MAKEGOOD OFFERS:
 M1 OK'D BUY#1 MISSED:FRI/900P-1000P FEB17 30S \$500.00 (FEB3/12)
 BUY#4 SAT/900P-1000P FEB18 30S \$350.00
 OFFER:TUE/800P-900P FEB14 30S \$850.00 PLS ADVISE.
 CMT:FRI 2/17 9P-10P FRINGE IS NA DUE TO NTA. SAT 2/18 9P-10P TERRA NOVA IS
 CMT:NA FOR PRG CHG. OFFERING 1X TUE 2/14 8P-9P GLEE.

M2 OK'D BUY#4 MISSED:SAT/900P-1000P FEB11 30S \$350.00 (FEB3/12)
 OFFER:SAT/800P-1000P FEB11 30S \$350.00 PLS ADVISE.
 CMT:SAT 2/11 9P-10P TERRA NOVA IS N/A DUE TO PRG CHG. OFFERING 1X SAT 2/11
 CMT:8P-10P AMERICA'S MOST WANTED.

EB/12 \$3,500.00 CONTRACT TOTAL \$3,500.00
 TOTAL SPOTS 8

REP HEADLINE# 5996270
 ** ORIGINAL REV#0 ***
 REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 FEB3/12 15.24
 *** WXTI-TV ***

ADV # _____ ADV. NAME ISS/DET.INT.BRIDGE COMPANY
 AGY # _____ AGY. NAME SMART MEDIA GROUP
 814 KING STREET, SUITE 400
 ALEXANDRIA, VA 22314
 REP.# _____ OFF.# _____ SALESMAN # _____
 BUYER NAME MICHELE BROOKS
 SALES PRSN WA- JUSTIN VOTTA

ORDER # 321848 CONTRACT # 5996270 CLASS: NATL. LOCAL REGIONAL
 PRDCT DETROIT INT BRIDGE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB7/12 FEB19/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE FEB3/12 15.24

EP: TO: NSA
 FROM: DAN FOR JUSTIN
 NEW ORDER
 \$3,500...9X
 THANKS PLEASE CONFIRM 2/3

SB

ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = DIBC
 AGENCY PRODUCT CODE = ORDR
 AGENCY EST# = 207219

1			900P-1000P	30		\$500.00	2/10	2/17	1		FRI	2
PROGRAM : FRINGE												
RA35+ : 3.6												
CON COM1: FRINGE												
2			800P-900P	30		\$500.00	2/13	2/13	1		MON	1
PROGRAM : HOUSE												
RA35+ : 4.9												
CON COM1: HOUSE												

N/A

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE#: : : : : : : DATE : DATE : /WK: INVT : : SPTS:

3 1000P-1100P 30 \$250.00 2/11 2/18 1 SAT 2
 PROGRAM : NEWS 10P SAT
 RA35+ : 5.1
 CON COM1: NEWS 10P SAT

4 900P-1000P 30 \$350.00 2/11 2/18 1 SAT 2
 PROGRAM : TERRA NOVA
 RA35+ : 2.7
 CON COM1: TERRA NOVA
AMW 8P-10P N/A

5 1000P-1100P 30 \$400.00 2/12 2/19 1 SUN 2
 PROGRAM : NEWS 10P SUN
 RA35+ : 5.3
 CON COM1: NEWS 10P SUN

EB/12 \$3,500.00
 CONTRACT TOTAL \$3,500.00
 TOTAL SPOTS 9

-850-2
 2630

MARKET TOTALS \$35,000 WXTI 10% WOTV 0% WZZM 40% WWTM 24% WOOD 26% WXSP 0% CABL 0%
 EMMT 0% WZPX 0%

VC- NSI
 EMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group
do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

3/4/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title